M. Graeber Jordan
Boeing Web Program Manager 1995-1999 (retired)
GJordan.com LLC
World-class, Industrial-strength Intranets™

Presentations to large audiences: (chronological)

"New Directions in Electronic Commerce – Engineer & Executive Approach"
Internet Law Symposium
Law & Policy Summit for the Global Internet
Sep 9-10,1996; Seattle

"The Boeing Web – Utilization of the Internet and Web Technologies for the Conduct of Boeing Business"
Manufacturers Alliance
General Managers Council II
Oct 24-26, 1996; Tucson

"The Boeing Web – Utilization of the Internet and Web Technologies for the Conduct of Boeing Business"
Manufacturers Alliance
General Managers Council I
Feb 20-22,1997; Scottsdale

"The Boeing Web – Utilization of the Internet and Web Technologies by Suppliers" Keynote
Manufacturers Alliance
Board of Trustees
Mar 6-8, 1997; Scottsdale

"What's Happening with the Corporate Market"
Online Advantage 97
The Best Brains on the Internet
Apr 8-9, 1997; Seattle

"The Boeing World Wide Web"
How the Web fosters cooperation with government agencies.
Defense Logistics Agency
Col. Gregg Hughes and staff
May 14, 1997; Seattle

"Boeing, CALS Project"
IBM Fair '97 Japan
Jun 11, 1997; Makuhari Japan

"Balancing Chaos and Control to Apply the Web Productively on a Large Scale"
Keynote [#1 rated speaker]
Leadership, Technology, Innovation
Competitive Strategies for the 21st Century
Society of Information Management International
Sep 30, 1997; Boston

"Intranet Management and Deployment: The Voice of Experience"
Hong Kong Computer Society
Hong Kong Convention Center
Mar 1-6, 1998; Hong Kong China

"Utilization of the Internet and Web Technologies for the Conduct of Boeing Business"
IBM Executive Conference
Mar 9-11, 1998; Orlando

"Digital Economy Internet"
BBC-TV, Interviewed by Peter Morgan
June, 1998; London

"The Boeing Web"
Canadian CIO Council
CIO's from each Province
Aug 23-24, 1998: Victoria Canada

"Balancing Chaos and Control over the Boeing Web"
Internett Norge '98 Conference
Sep 14-16, 1998; Oslo Norway

"The Boeing Partners Network"
Rolls Royce, Jet Engine Division
Sep 17-19, 1998; Derby England

"Better, Faster, Cheaper – The Payoff of the Boeing Web"
Keynote
One year later – an update
Solution for Today – Visions for Tomorrow
Society of Information Management
Oct 25-28, 1998; Seattle

"Electronic Commerce"
President's National Security Telecommunications Advisory Committee
Jan 6, 1999; Washington DC

"Boeing, DoD and NASA Working Together over the Internet"
US Dept of Defense, Electronic Commerce Day
Jan 7, 1999; Reagan Center, Washington DC

"The Boeing Web"
Province of Manitoba IS Society
Sponsored by Boeing of Canada
Jan 26-28, 1999; Winnipeg Canada

"The Boeing Web – governance and results"
Used by commander to "shake up" his agency
Defense Information Systems Agency
Annual Meeting
March 8-10, 1999; Pensacola Beach

"Web Master – The Payoff of the Boeing Web"
Fortune Magazine Communications and Marketing Forum
March 24-26, 1999; Palm Springs

"Boeing e-commerce solutions: Delivering Business Value Through a Repeatable Process"
The Seattle Society for Information Management
Apr 15, 1999; Seattle

"Better, Faster, Cheaper – The Payoff of the Boeing Web"
Tailored to provoke out-of-the-box thinking using 24 real examples.
Penske Leadership Forums
Penske Truck Leasing, Fortune Magazine, Warton School
1999: May: Bethesda; Jun: Columbus; Aug: Denver; Oct: Orlando

"The Spirit of the Web Inside the Corporate Intranet"
9th International World Wide Web Conference, Keynote
May 16, 2000; Amsterdam

WORLD-CLASS INDUSTRIAL-STRENGTH INTRANETS™

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